INNOVATE
ALTERNATIVE ASSETS & SOLUTIONS

Executive Summary

Our mission is to grow and preserve the wealth of our clients through bespoke investment deals. We source, mine, and structure unique investment opportunities from our industry specialists' network. Once the deal has met our strict due diligence mandate, we share it with our client base and allow them to invest directly into the asset.

Company Overview

Founded: 2017
Asset Classes: Private Equity, Private Debt, Secured Debt, Offshore Property, and Infrastructure.
Themes for Investment: Agriculture, Fibre Connectivity, Alternative Energy, Medical Property and Medical Tech, Disruptive Tech, and Recycling.
Typical Client: Institutional Investors, Family Offices, Sophisticated Investors, and High-Net-Worth Individuals.

The Problem

96% of South Africans cannot retire comfortably. The average return of an SA equity fund over the past 5 years has been 6% (2022 MorningStar Report).
With inflation at 5.5%, and the rand depreciating to the dollar at 7.5% per annum, the typical 60:40 split of stocks and bonds is no longer sufficient to reach long-term financial goals.

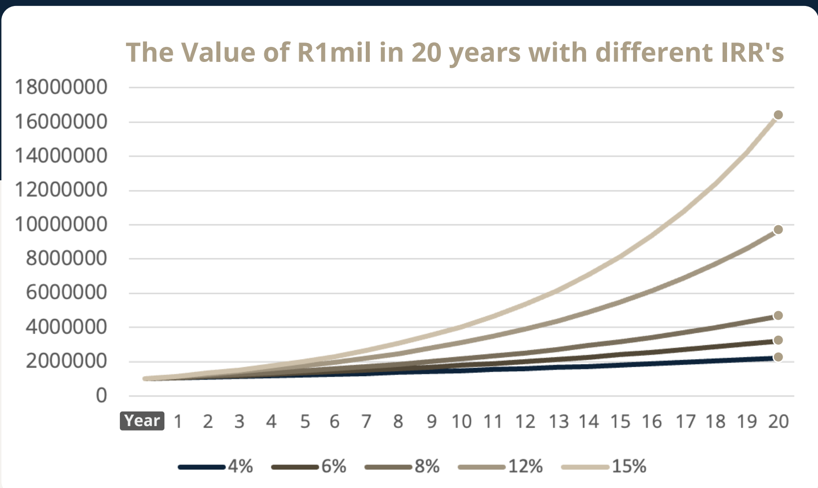
The Solution

Private investment deals that are insulated from the broader economy and deliver consistent double-digit returns. Funds are deployed to achieve certain objectives, and clients have a clear line of sight of the underlying asset.

By partnering with us, we can bring your average return closer to 15%+, the value of higher annual returns over time cannot be overstated

Competitive Edge

1. Double-digit recession-resilient returns that typically return 15% per annum for clients.
2. Favorable fee structure, where we typically do not earn well unless a client achieves a return above a hurdle rate (usually 8% p.a.)
3. Access to high-quality deal flow – We pride ourselves in our thorough due diligence and attention to detail.
4. Clear exit strategy.
5. Great diversification for one's portfolio.



Team

Anil Govind C.A. (SA)
Co-founder and Director

29 Years of Experience as a Chartered Accountant. 15 Years of experience with alternative assets. Primary focus is on deal sourcing and due diligence.

Mathew Lee C.A. (SA)
Co-founder and Director

7 Years of Experience with alternative assets and solutions, with particular expertise in private debt. Serial entrepreneur and innovator. Primary role in sales and distribution.

Insights

- Private Equity has outperformed the S&P500 over the last decade.
- 50% of American Ultra High Net worth's Portfolio is made up of Alternative Investments (McKinsey 2021 Report).
- $6.3 Trillion Private Equity AUM in 2021.